

# getpitched

PROPER CAMPING. EXCEPTIONAL PLACES.

getpitched

## Curated Pop-Up Camping, Done Properly.

Get Pitched partners with landowners to host short-term, low-impact camping on carefully selected land. We handle the setup, management, and campers - you receive *passive income*.





## Introduction

Government-granted permitted development rights under Part 4, Class BC allow pop-up and temporary campsites to operate for up to 60 days per year with a maximum of 50 pitches.

Using this permission, we operate pop-up campsites at carefully selected locations across England.

### **Simple, managed camping on private land**

- Temporary pop-up campsites
- Limited numbers, pre-booked only
- Experienced, self-sufficient campers
- No permanent infrastructure

We create straightforward camping experiences that respect land, landscape, and local communities.



## How a Get Pitched Site Works

### Clear, controlled, temporary

- Agreed number of pitches (up to 50)
- Defined access and camping areas
- Clear arrival and departure times
- Pre-booked guests only
- No walk-ins



### Facilities & Impact

- Low-impact by design
- No permanent structures
- Uses existing infrastructure
- Leave No Trace principles



**Everything is agreed with you in advance.**



## Our Responsibilities

### We manage the whole operation

- Bookings and payments via our central booking system
- Guest communication
- Rules and expectations
- Waste management
- On-site management
- All marketing
- Site surveys, design and signage

### Insurance & Compliance

- Covered and compliant
- Fully insured
- Clear terms and conditions for campers
- Risk assessments provided
- Fully compliant to regulations

Full documentation is shared before any site goes live.



## What Makes a Great Location?

*Every site is assessed individually*



**Land owners may continue daily use of site around campsite.**

### Site basics

- Availability during peak school holidays
- Flat land with good drainage
- Suitable access
- Space for up to 50 pitches
- At least 1.5 acres
- Toilets and showers for campers to use (option for temporary structures to be brought in, site dependant)





## Why Partner With Us?

### Simple, transparent income

- No cost to you
- Additional income from existing land
- No permanent change to your land
- Managed, respectful use
- Short-term, flexible arrangements
- Any secondary earnings are fully kept by you

**Potential earnings of up to £40,000 per year + secondary spend**





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